CalFresh: Connecting Families to Farmers Program

SPONSORSHIP OPPORTUNITIES

Your organization can empower families to choose fresh and healthy produce by sponsoring the Alchemist CDC *CalFresh: Connecting Families to Farmers* program.

Benefit Levels

All levels include a press release announcing your sponsorship, your logo and links to your website on alchemistcdc.org, acknowlegement in our e-newsletter, and inclusion in our annual report.

Community Hero $20,000

- Your logo banner prominently displayed at **seven** farmers' market locations for one year (or season)
- Visibility to **18,000+** farmers' market customers per week
- Co-branded farmers' market outreach materials, and an acknowledgement in an email blast to our supporters, residents, and agency stakeholders
- Corporate team volunteer day opportunities and farmers' market tour

Neighborhood Champion $10,000

- Your logo banner prominently displayed at **three** farmers' market locations for one year (or season*)
- Visibility to **12,000+** farmers' market customers per week
- Corporate team volunteer day opportunities and farmers' market tour

Food Access Ally $7,000

- Your logo banner prominently displayed at **Central** farmers' market for one year (or season)
- Visibility to **7,500+** farmers' market customers per week

Farmers' Market Supporter $5,000

- Your logo banner prominently displayed at **one** farmers' market locations for one year (or season)
- Visibility to **2,500+** farmers' market Customers per week

Find participating farmers' markets online at alchemistscdc.org

"Feeding a family with $100 is so much more realistic [with CalFresh and Market Match], less stressful, and I can buy quality foods ... I'm just amazingly grateful that that's even an option for us."
– Rachel Cooper

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TELL FARMERS' MARKET CUSTOMERS YOU SUPPORT LOCAL FAMILIES & FARMERS